



ECotality Expands Nissan Partnership to Launch Electric Vehicles in Arizona's Maricopa County

ECotality to work with Nissan & Maricopa Association of Governments (MAG) to establish the Phoenix region as an EV Micro-Climate

SCOTTSDALE, Ariz. – April 16, 2009 – ECotality, Inc. (OTCBB: ETLY), a leader in clean electric transportation and storage technologies, today announced it has entered into a commitment with Nissan North America and Maricopa Association of Governments (MAG) to facilitate the establishment of electric vehicle (EV) charge infrastructure throughout Arizona's Maricopa County. In conjunction with the anticipated 2010 launch of Nissan's zero-emission electric vehicle, ECotality will initiate its EV Micro-Climate program in the Phoenix region to promote sensible policies, intelligent deployment of charge infrastructure, and strong public awareness to foster the successful consumer adoption of grid-connected electric vehicles. With a similar partnership previously announced in Pima County, ECotality plans to link the Phoenix and Tucson Metro areas by implementing strategic fast-charge stations along Interstate 10 (I-10) to create the first true implementation of an EV Corridor in North America.

"By establishing the Phoenix and Tucson metro areas as EV Micro-Climates, Arizona is providing a blueprint for how to intelligently build a statewide EV infrastructure: make major population areas an EV Micro-Climate and connect them with EV Corridors enabled by fast-charging," said Jonathan Read, president and CEO, ECotality. "ECotality's proven EV infrastructure experience, our strong familiarity with the transportation and political environment of Arizona, as well as our industry-leading fast-charge technology, exceptionally positions ECotality to facilitate the roll-out of EV infrastructure throughout Arizona. We look forward to working closely with the appropriate organizations in Arizona to ensure the implementation of charging infrastructure is done as efficiently and intelligently as possible."

ECotality, Nissan and MAG have committed to form EV Micro-Climate Working Groups that will unite strategic organizations in Maricopa County to streamline the roll-out of charge infrastructure to support the public launch of grid-connected vehicles. In conjunction with these efforts, Nissan has committed to make available a supply of electric vehicles to the Region's public and private fleets in 2010, the year Nissan's electric vehicle will be ready for the commercial market.

"Nissan through the Renault-Nissan Alliance has committed to being a global leader in zero-emission vehicles," said Dominique Thormann, senior vice president, administration and finance, Nissan North America. "Nissan, the Maricopa Association of Governments, and ECotality share in the belief that the introduction and expansion of electric vehicles is one of the best solutions to reducing CO2 emissions. This partnership is an important step in making zero emissions a reality in Arizona."

While the implementation of public charge infrastructure is planned to support the initial launch of Nissan's zero-emission vehicle, public and commercial charging stations in the Maricopa region will meet all EV charging system standards (including the SAE J1772 Electric Vehicle Conductive Charge Coupler Specifications) and will be universally compatible with the new grid-connected vehicles of other major automakers.

"This partnership with Nissan and ECOtality enables us to consider strategic initiatives to support the introduction of electric vehicles in our region and to encourage individuals to incorporate green technology into their lives," said MAG Chair Peggy Neely, a Phoenix councilwoman. "Our goal is to work to develop regional policies that improve the quality of life in our region."

About ECOtality, Inc.

ECOtality, Inc. (OTCBB: ETLY), headquartered in Scottsdale, Arizona, is a leader in clean electric transportation and storage technologies. Through innovation, acquisitions, and strategic partnerships, ECOtality accelerates the market applicability of advanced electric technologies to replace carbon-based fuels. For more information about ECOtality, Inc., please visit www.ecotality.com.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program 2010, whose key priorities are reducing CO2 emissions, cutting other emissions and increasing recycling. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.infiniti.com.

About Maricopa Association of Governments

The Maricopa Association of Governments (MAG) is a regional organization providing planning and policy decisions in the areas of transportation, air quality, water quality, solid waste and human services. MAG is composed of Valley communities working together to ensure a better quality of life for nearly four million residents in the Maricopa region. The region includes the cities, towns and Native American Indian Communities within Maricopa County. Governed by a Regional Council that includes 25 mayors and other lead elected officials, MAG is the forum for effective regional planning throughout the region.

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Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.

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